

THE BIG BOY SOAP HOCKEY LEAGUE RETURNS ON ESPN 2



Prepared for: Potential sponsors for the national broadcast of the Big Boy Soap Hockey League presented by ESPN 2 on August 2026 and then continuous re-runs on ESPN News 3-5 times a month for years to come.

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What is Soap Hockey?

Soap Hockey is exactly what it sounds like. 3v3 hockey played on a massive 30x40 ft soap and water drenched tarp. Perfect for great competition, epic slips and falls, and epic content for ESPN 8 "The Ocho".

Here's last years tournament as seen on ESPN 2: https://youtu.be/C_E5nbQGnKg

Here's the full version that's live on our channel: <https://youtu.be/GmYrVYguu-o>

Dear Sponsor,



The Big Boy Soap Hockey League is back and bigger than ever! Last year we had the honor to have our league's 2025 tournament premiere on ESPN and it was such a hit that ESPN has asked us to produce another tournament for them in 2026. We need sponsors to help fund the production of our tournament, that's where you come in!



ESPN 8
THE OCHO



About Glass Eye Creative

Glass Eye Creative, LLC is a video production company established in 2019 and does work around the nation for clients like Disney, Marvel, Home Depot, FedEx, NFL, Invisalign, NCAA, Discovery +, and much more.

One of our specialities is shooting sports content as we've had the opportunity to shoot various NCAA Championship games, promos for the NFL, events for ESPN, a full docu-series for St John's Men's Basketball team, and much more.

You can find all our information and scope of work at www.glasseyecreative.com

The Big Boy Soap Hockey League Event

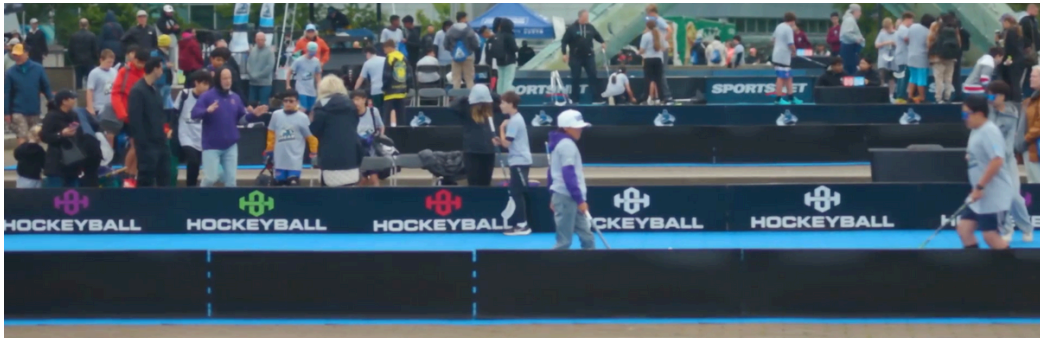
Scope

- This Spring we will be putting on and filming the *Big Boy Soap Hockey League* tournament. We will then edit that tournament and prepare it for a 30 minute program.
- Location: Showman's Club, Riverview FL
- Time TBD
- Will premiere live on ESPN 2 August 2026 with an half-hour broadcast and we continue to have re-runs on ESPN News for years to follow.
- 8 teams of 3
- Single Elimination bracket
- 10 minute games
- **Viewership varies but can be between 100,000-450,000**
- Soap Hockey Host
- 2 live sports commentators



Pricing

Product or Service	Quantity/Unit	Price per Unit	Total Price
30 Sec Ad Space on ESPN 2	4 slots for sale <i>2 LEFT</i>	\$650	\$2,600
Sponsor the Face offs	1	\$500.00	\$500.00
Sponsor Play of the Game	1	\$500.00	\$500.00
Sponsor the Players Lounge	1	\$500.00	\$500.00
Sponsor the "Goal Cam"	1	\$500.00	\$500.00
Sponsor the "Replay Cam"	1	\$500.00	\$500.00
Sponsor the Championship	1	\$500.00	\$500.00
Sponsor the Bracket	1	\$500.00	\$500.00
Sponsor the Soap	1	\$300.00	\$300.00
Sponsor the Hats	1	\$500	\$500
Rink Border Banner	7 (1 panel) <i>4 LEFT</i>	\$250	\$1,750 <i>(for all 7 panels)</i>
Rink Border Banner Corners	1 (all 4 corners)	\$950	\$950



^ Example of Border Banner ^

Additional Details

Deadline

- Sponsorship opportunities will close at the end of June 2026.

Billing Options

- If you'd like to sponsor, Glass Eye Creative will send an invoice for the sponsorship and can be paid via check, credit card, bank account, PayPal or Venmo.
- Must be paid by the end of June 2026.

Contact Details

Name	Phone	Email
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